



***29TH ANNUAL***  
**ROTARY POT OF GOLD**  
**CHARITY GOLF TOURNAMENT**  
**MAYFAIR LAKES GOLF CLUB - JULY 15 2025**

Title Sponsor





29TH ANNUAL  
**ROTARY POT OF GOLD  
CHARITY GOLF TOURNAMENT**  
JULY 15, 2025  
MAYFAIR LAKES GOLF & COUNTRY CLUB

TITLE SPONSOR



## A MESSAGE FROM OUR CHAIRMAN

The Royal City Rotary Club and the Rotary Club of New Westminster invite you to participate in the 29th Annual Rotary Pot of Gold Charity Golf Tournament.

Over the past 29 years, this event has raised approximately \$700,000 for local charities. Approximately \$40,000 was raised from our last Rotary tournament alone. The New Westminster and Royal City Rotary Clubs' principal focus has been on programs for youth in the New Westminster area, and we will continue to promote them.

Again this year, the two local Rotary Clubs will also donate part of the net proceeds to Salvation Army New Westminster, and the Lower Mainland Purpose Society (an alternate education facility) to further their valuable work with individuals facing their own challenges in the community, including at-risk youth.

Past Rotary tournaments have been sold out. We hope to repeat that success this year. We invite you to participate in the tournament as a sponsor, donor or golfer...or, ideally, all three. Here is a brochure about how you can participate in a day of golf and camaraderie, and support our work in your community at the same time.

If you have any questions, please contact me at 604.831.1821 or by e-mail at [molstad.rick@gmail.com](mailto:molstad.rick@gmail.com), and I would be pleased to answer your enquiries.

Hoping to see you on July 15th.

**Rick Molstad**  
Chairman, Rotary Pot of Gold Charity Golf Tournament Committee

*Our Rotary golf tournament will be subject to applicable restrictions issued by the Provincial Health Authority.*

[rotarypotofgoldgolf.com](http://rotarypotofgoldgolf.com)



# WHY SPONSOR US?

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## COMMUNITY IMPACT

We've raised approximately \$700,000 in the past 28 years for local charities.

Funds raised support projects for at-risk youth in our community, including RYLA, Adventure programs, Rotaract, Interact, a hot lunch program in New Westminster Secondary School and Youth Exchange.

2025 net Rotary tournament proceeds will benefit: the Rotary Club of New Westminister, Royal City Rotary Club, Salvation Army New Westminister and the Lower Mainland Purpose Society.



## BRAND RECOGNITION

This is a great opportunity to showcase your brand, product, or service. Build customer loyalty by aligning your business with important community causes!

Opportunities to get your brand noticed include sponsoring golf carts, our gourmet lunch, buffet dinner, plus many on-course contests, and prizes! Imagine, sponsoring a HOLE-IN-ONE and presenting a lucky golfer with a cheque for \$50,000 or more in cash, cars, or...? It has been done at our tournament! Donate and bid on select items in our online auction!

Build brand awareness and reach an attractive audience at an affordable price point! Have a positive impact in the community where your customers *live, work, and play!*



## NETWORK, PLAY, CONNECT!

The Rotary tournament aims to sell out every year as golfers enjoy a great day of golf at the semi-private Mayfair Lakes Golf & Country Club.

With over 130 engaged corporate decision makers and community leaders in attendance, you can grow your contacts in a safe and fun outdoor environment.



Photo with the Felions



# SPONSOR BENEFITS

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SPONSOR TYPE		BENEFITS
MAJORS SPONSOR	<b>Title Sponsor - (\$7.5k) <i>SOLD</i></b>	<ul style="list-style-type: none"><li>• Registration for golf, shared cart, &amp; dinner for 12</li><li>• Inclusion and promotion in social media strategy</li><li>• Corporate Logo &amp; Sponsor Recognition in promotional campaign, pre and post-events</li><li>• Signage at registration and dinner</li><li>• Recognition on event print materials</li><li>• Event program and dinner recognition</li><li>• Podium participation and awards presenter at dinner</li></ul>
GREENS SPONSORS	<b>Community Sponsor (\$2.5k)</b> <b>Dinner Co-Sponsor (\$2.5k)</b>	<ul style="list-style-type: none"><li>• Registration for golf, shared cart, &amp; dinner for 4</li><li>• Inclusion and promotion in social media strategy</li><li>• Corporate Logo &amp; Sponsor Recognition in promotional campaign, pre and post-events</li><li>• Signage at registration and dinner</li><li>• Recognition on event print materials</li><li>• Event program and dinner recognition</li></ul>
FAIRWAY SPONSORS	<b>Golf Cart Co-Sponsor (2 @ \$1.5k)</b> <b>Lunch or Wine Sponsor (\$1.5k each)</b> <b>Media Sponsor - <i>SOLD</i></b> <b>Print Sponsor - <i>SOLD</i></b> <b>Contest Package Co-Sponsor (2 @ \$1.25k)</b>	<ul style="list-style-type: none"><li>• Registration for golf, shared cart, &amp; dinner for 2</li><li>• Inclusion and promotion in social media strategy</li><li>• Corporate Logo &amp; Sponsor Recognition in promotional campaign, pre and post-event</li><li>• Signage at registration and dinner</li><li>• Recognition on event print materials</li><li>• Event program recognition</li></ul>
TEEBOX SPONSORS	<b>Hole in One Sponsor (4 @ \$800)</b> <b>Contest Prize Sponsor (6 @ \$500, plus Prize)</b> <b>Hole Sponsor (\$400)</b>	<ul style="list-style-type: none"><li>• Inclusion and promotion in social media strategy</li><li>• Signage at hole</li><li>• Opportunity to activate at your hole</li><li>• Recognition on event print materials</li><li>• Event program recognition</li></ul>

For more information and to book your Partnership Opportunity and Foursome, contact:

Kelly Lum: lum\_kelly@hotmail.com / Dave Vallee: dvallee@telus.net /

Rick Molstad: molstad.rick@gmail.com

PRESENTED BY:



ROTARY CLUB OF NEW WESTMINSTER /  
ROYAL CITY ROTARY CLUB



# ROTARY POT OF GOLD CHARITY GOLF TOURNAMENT SPONSORSHIP

NET PROCEEDS BENEFIT



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## SCHEDULE OF EVENTS

- 11:00am - 12:30pm: Registration
- 1:00pm: Shotgun Start
- 6:30pm - 8:30pm: Reception, Dinner, Awards Ceremony

## SPONSOR REGISTRATION FORM

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

## SPONSORSHIP

- |   |   |
|---|---|
| <ul style="list-style-type: none"><li>✓ Title Sponsor, \$7500 (SOLD)</li><li><input type="checkbox"/> Dinner Co-Sponsor, \$2500 (2 available)</li><li><input type="checkbox"/> Community Sponsor, \$2500 (4 available)</li><li><input type="checkbox"/> Lunch or Wine Sponsor, \$1500 each</li><li><input type="checkbox"/> Golf Cart Co-Sponsor, \$1500 each (2 available)</li><li>✓ Print Media Sponsor (SOLD)</li><li>✓ Print Sponsor (SOLD)</li><li><input type="checkbox"/> Contest Package Co-Sponsor, \$1250 (2 available)</li></ul> | <ul style="list-style-type: none"><li><input type="checkbox"/> Hole in One \$800 (4 Available)</li><li><input type="checkbox"/> Contest Hole Sponsor \$500 plus Prize (6 available)<ul style="list-style-type: none"><li><input type="checkbox"/> Closest to the Pin <input type="checkbox"/> Men <input type="checkbox"/> Women (2 available)</li><li><input type="checkbox"/> Longest Drive <input type="checkbox"/> Men <input type="checkbox"/> Women (2 available)</li><li><input type="checkbox"/> Straightest Drive <input type="checkbox"/> Men <input type="checkbox"/> Women (2 available)</li></ul></li><li>✓ Putting Contest (SOLD)</li><li><input type="checkbox"/> Hole Sponsor, \$400</li><li><input type="checkbox"/> Cash Donation: \$ _____</li></ul> |
|---|---|

## PAYMENT FORM

☐ Visa ☐ Mastercard ☐ Amex ☐ Cheque enclosed (payable to 'Royal City Rotary Club')

Card Number: \_\_\_\_\_ Expiry: \_\_\_\_/\_\_\_\_

Cardholder Name: \_\_\_\_\_ Sec Code/CCID # : \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

### PLEASE EMAIL OR FAX COMPLETED FORMS TO:

#### Prizes and Donations

Kathy MacKerricher E: [kmackerricher@innatthequay.com](mailto:kmackerricher@innatthequay.com)  
Rick Molstad T: 604-831-1821

#### Sponsorships

Kelly Lum F: 604-469-5654 E: [lum\\_kelly@hotmail.com](mailto:lum_kelly@hotmail.com)  
Dave Vallee F: 604-788-5453 E: [dvallee@telus.net](mailto:dvallee@telus.net)  
Rick Molstad T: 604-831-1821 E: [molstad.rick@gmail.com](mailto:molstad.rick@gmail.com)

Payment to be forwarded to: Royal City Rotary Club PO Box 42595, #130-1005 Columbia St, New Westminster, BC V3M 6H5



# ROTARY POT OF GOLD CHARITY GOLF TOURNAMENT DONATIONS

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Rotary  
ROTARY CLUB OF  
NEW WESTMINSTER /  
ROYAL CITY ROTARY CLUB

THE  
SALVATION  
ARMY  
SALVATION ARMY  
NEW WESTMINSTER

Purpose  
LOWER MAINLAND  
PURPOSE SOCIETY

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## DONATION FORM

### ☐ Online Auction Items and/or Other Prizes and Donations

*Note: Online auction will be available July 5th - July 27th.*

*We would appreciate receiving auction items by June 12th for processing*

Item Description: \_\_\_\_\_

Value: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## DONATION FORWARDING / PICK UP ARRANGEMENTS

Please forward donations or arrange for pick up with:

Kathy MacKerricher T: 604-523-3502 E: kmackerricher@innatthequay.com  
Rick Molstad T: 604-831-1821 E: molstad.rick@gmail.com

*We would appreciate receiving all donated prizes by June 12th, 2024*

All those who donate cash, an auction item, or prize will be acknowledged in the event program.

## THANK YOU FOR YOUR SUPPORT!

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— LAW LLP —

### COMMUNITY SPONSORS



### PRINT SPONSOR

